

## ANNOUNCEMENT

**For Immediate Release**

**For additional information, contact:**  
Chandra Price, Media Contact  
[chandra.price@med-vision.com](mailto:chandra.price@med-vision.com)

### **Wellness Strategist Connie Gee Named a Finalist for 2012 Healthcare Heroes Awards**

***Med-Vision's VP Recognized among Tampa Bay Area's Top Health Care Educators.***

**Sept. 18, 2012 (Tampa, Fla.)** – [Med-Vision LLC's](#) vice president, Connie Gee, has been named a finalist for the 2012 Health Care Heroes Awards. The awards, produced by the *Tampa Bay Business Journal*, will honor local individuals and organizations in the health care industry.

An independent panel of judges selected finalists for the awards in nine categories. Gee, who uses health data analytics to blaze a new trail in the wellness industry, is among an elite group of six finalists in the "Health Care Educator" category. Recipients of the Health Care Heroes Awards will be honored at an awards dinner on Tuesday, Oct. 9 at Vinoy Resort & Golf Club, and finalists will also be profiled in a special section of the journal on October 12.

Gee's experience includes 20 years in the development of health promotion programs for major hospitals, school districts, government agencies, and corporations. Recently, four of Med-Vision's clients were finalists in the Tampa Bay Area 2012 Healthy Employers Awards. Watch a recent video featuring Connie Gee discussing the value of health and wellness: <http://www.med-vision.com/mv-video.htm>

Gee's role at Med-Vision includes analyzing health plan data and determining actionable solutions for enhancing employee wellness and lowering healthcare costs. A dynamic health educator and one of the first 90 certified Wellcoaches, Gee incorporates the latest innovations into her programs. She is also known for coining the term "Aquacise" and setting up aquatics fitness classes throughout Tampa Bay during the early 1990s.

Gee holds an MBA from the University of Tampa. She is a member of Healthcare Businesswomen Association Florida Chapter (HBA), American Society for Healthcare Human Resources Administration (ASHHRA), and the Society for Human Resource Management National Chapter (SHRM). Gee also serves on the Florida Chamber Foundation's Six Pillars Quality of Life, Quality Places Caucus.

**About Med-Vision LLC:** Founded in 2005, Med-Vision ([www.med-vision.com](http://www.med-vision.com)) delivers health plan risk management and wellness strategies to help employer groups achieve optimal employee health and productivity. In 2012, Med-Vision launched a proprietary healthcare data analysis tool, Med-View ([www.med-view.net](http://www.med-view.net)), to help employers identify and mitigate health risks. The firms cater to self-funded employer plan sponsors and impacts health plan members across the nation. Med-Vision has helped corporations, healthcare facilities, municipalities, and school districts to reduce risk, reverse trends, and decrease healthcare costs while increasing quality of care for their employees.

###

**Med-Vision, LLC**  
**P.O. Box 342006 • Tampa, FL 33694**  
**Phone: 813.205.1577 • Web: [www.med-vision.com](http://www.med-vision.com)**